



Artificial intelligence and Health Technology Assessment: an introduction

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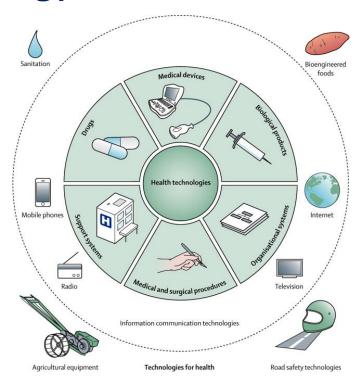
We would like to know a little bit more about you!

- ✓ Which country are you from?
- ✓ In which domain are you working?
- ✓ What is your level of knowledge about AI-based MDs assessment and market access?





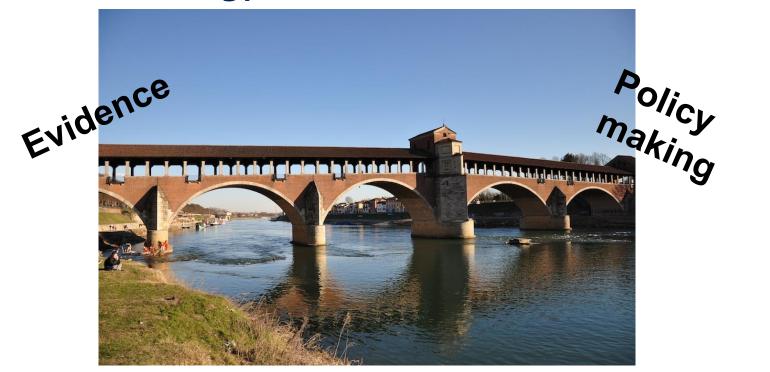
Health technology assessment?







Health technology assessment?



Ponte coperto, Pavia





Health technology assessment?





eXplainable Artificial Intelligence in healthcare Management 2020-EU-IA-0098





Drummond, Michael F., et al. "Key principles for the improved conduct of health technology assessments for resource allocation decisions." *International journal of technology assessment in health care* 24.3 (2008): 244-258.





Digital health technology: a tough challenge!



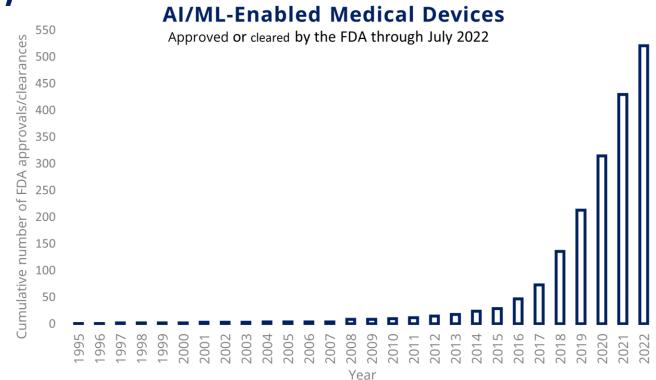








Now, Al is here!

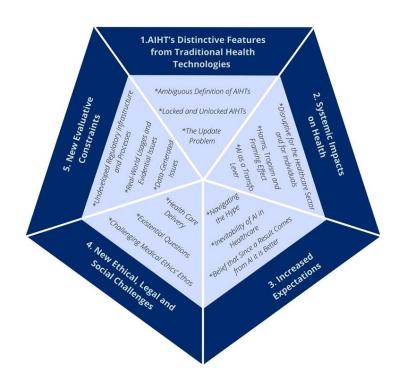






What makes AI exceptional in health technology assessment?*

Because of AI technological characteristics and potential impacts on society <u>at large</u>







What can we do?

- ✓ Updating/creating reported guidelines
- ✓ Developing adaptive/iterative HTA models
- ✓ Considering the whole picture
- ✓ Promoting transparency
- ✓ Using AI as an assistant in the HTA process







Take home messages

DHT -> AI = an ever-growing challenge

Disruption in HTA = new HTA frameworks/new criteria

AI = a unique opportunity for HTA

