





Describing Data: Graphical

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Lecture Goals (1 of 3)

After completing this lecture, you should be able to:

- Explain how decisions are often based on incomplete information
- Explain key definitions:
 - Population vs. Sample
 - Parameter vs. Statistic
 - Descriptive vs. Inferential Statistics
- Describe random sampling and systematic sampling
- Explain the difference between Descriptive and Inferential statistics





Chapter Goals (2 of 3)

After completing this lecture, you should be able to:

- Identify types of data and levels of measurement
- Create and interpret graphs to describe categorical variables:
 - frequency distribution, bar chart, pie chart, Pareto diagram
- Create a line chart to describe time-series data
- Create and interpret graphs to describe numerical variables:
 - frequency distribution, histogram, ogive, stem-and-leaf display





Chapter Goals (3 of 3)

After completing this lecture, you should be able to:

- Construct and interpret graphs to describe relationships between variables:
 - Scatter plot, cross table
- Describe appropriate and inappropriate ways to display data graphically





Key Definitions

- A population is the collection of all items of interest or under investigation
 - *N* represents the population size
- A sample is an observed subset of the population
 - *n* represents the sample size
- A parameter is a specific characteristic of a population
- A statistic is a specific characteristic of a sample





Population vs. Sample

Population



Values calculated using population data are called parameters

Sample



Values computed from sample data are called statistics





Examples of Populations

- Names of all registered voters in the United States
- Incomes of all families living in Daytona Beach
- Annual returns of all stocks traded on the New York Stock Exchange
- Grade point averages of all the students in your university





Random Sampling

Simple random sampling is a procedure in which

- each member of the population is chosen strictly by chance,
- each member of the population is equally likely to be chosen,
- every possible sample of n objects is equally likely to be chosen

The resulting sample is called a random sample





Descriptive and Inferential Statistics

- Two branches of statistics:
- Descriptive statistics
 - Graphical and numerical procedures to summarize and process data
- Inferential statistics
 - Using data to make predictions, forecasts, and estimates to assist decision making





Descriptive Statistics

- Collect data
 - e.g., Medical Reports

Present data e.g., Tables and graphs





• Summarize data

- e.g., Sample mean =
$$\frac{\sum X_i}{n}$$





Inferential Statistics

- Estimation
 - e.g., Estimate the population mean weight using the sample mean weight
- Hypothesis testing
 - e.g., Test the claim that the population mean weight is 140 pounds

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Inference is the process of drawing conclusions or making decisions about a population based on sample results





Classification of Variables





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Measurement Levels







Graphical Presentation of Data (1 of 2)

- Data in raw form are usually not easy to use for decision making
- Some type of organization is needed
 - Table
 - Graph
- The type of graph to use depends on the variable being summarized





Graphical Presentation of Data (2 of 2)

• Techniques reviewed in this chapter:

Categorical	Numerical
Variables	Variables
 Frequency distribution Cross table Bar chart Pie chart Pareto diagram 	 Line chart Frequency distribution Histogram and ogive Stem-and-leaf display Scatter plot





Tables and Graphs for Categorical Variables







The Frequency Distribution Table

Summarize data by category Example: Hospital Patients by Unit

	Hospital Unit	Number of Patients	Percent (rounded)
0	Cardiac Care	1,052	11.93
E	Emergency	2,245	25.46
1	ntensive Care	340	3.86
	Maternity	552	6.26
1	Surgery	4,630	52.50
	Total:	8,819	100.0

(Variables are categorical)





Graph of Frequency Distribution

Bar chart of patient data







Cross Tables

- Cross Tables (or contingency tables) list the number of observations for every combination of values for two categorical or ordinal variables
 - If there are *r* categories for the first variable (rows) and *c* categories for the second variable (columns),
 - the table is called an $\mathcal{V} \times \mathcal{C}$ cross table





Cross Table Example

3×3 Cross Table for Investment Choices by Investor (values in \$1000's)

Investment Category	Investor A	Investor B	Investor C	Total
Stocks	46	55	27	128
Bonds	32	44	19	95
Cash	15	20	33	68
Total	93	119	79	291





Graphing Multivariate Categorical Data (1 of 2)

Side by side horizontal bar chart







Graphing Multivariate Categorical Data (2 of 2)

Stacked bar chart







Vertical Side-by-Side Chart Example

• Sales by quarter for three sales territories:

	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
East	20.4	27.4	59	20.4
West	30.6	38.6	34.6	31.6
North	45.9	46.9	45	43.9







Bar and Pie Charts

- Bar charts and Pie charts are often used for qualitative (categorical) data
- Height of bar or size of pie slice shows the frequency or percentage for each category





Bar Chart Example







Pie Chart Example





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Graphs to Describe Numerical Variables







Frequency Distributions

What is a Frequency Distribution?

- A frequency distribution is a list or a table...
- containing class groupings (categories or ranges within which the data fall)...
- and the corresponding frequencies with which data fall within each class or category





Why Use Frequency Distributions?

- A frequency distribution is a way to summarize data
- The distribution condenses the raw data into a more useful form...
- and allows for a quick visual interpretation of the data





Class Intervals and Class Boundaries

- Each class grouping has the same width
- Determine the width of each interval by

 $w = \text{interval width} = \frac{\text{largest number} - \text{smallest number}}{\text{number of desired intervals}}$

Use at least 5 but no more than 15-20 intervals Intervals never overlap Round up the interval width to get desirable interval endpoints





Frequency Distribution Example (1 of 3)

Example: A manufacturer of insulation randomly selects 20 winter days and records the daily high temperature

data:

24, 35, 17, 21, 24, 37, 26, 46, 58, 30, 32, 13, 12, 38, 41, 43, 44, 27, 53, 27





Frequency Distribution Example (2 of 3)

• Sort raw data in ascending order:

12, 13, 17, 21, 24, 24, 26, 27, 27, 30, 32, 35, 37, 38, 41, 43, 44, 46, 53, 58

Find range: 58-

$$58 - 12 = 46$$

Select number of classes: 5 (usually between 5 and 15)

Compute interval width: $10\left(\frac{46}{5} \text{ then round up}\right)$

Determine interval boundaries: 10 but less than 20, 20 but

less than $30, \ldots, 60$ but less than 70

Count observations & assign to classes





Frequency Distribution Example (3 of 3)

Data in ordered array:

12, 13, 17, 21, 24, 24, 26, 27, 27, 30, 32, 35, 37, 38, 41, 43, 44, 46, 53, 58

Interval	Frequency	Relative Frequency	Percentage
10 but less than 20	3	.15	15
20 but less than 30	6	.30	30
30 but less than 40	5	.25	25
40 but less than 50	4	.20	20
50 but less than 60	2	.10	10
Total	20	1.00	100





Histogram

- A graph of the data in a frequency distribution is called a histogram
- The interval endpoints are shown on the horizontal axis
- the vertical axis is either frequency, relative frequency, or percentage
- Bars of the appropriate heights are used to represent the number of observations within each class





Histogram Example







Histograms in Excel (1 of 2)







Histograms in Excel (2 of 2)







Questions for Grouping Data into Intervals

- How wide should each interval be? (How many classes should be used?)
- How should the endpoints of the intervals be determined?
 - Often answered by trial and error, subject to user judgment
 - The goal is to create a distribution that is neither too "jagged" nor too "blocky"
 - Goal is to appropriately show the pattern of variation in the data





How Many Class Intervals?

- Many (Narrow class intervals)
 - may yield a very jagged distribution with gaps from empty classes
 - Can give a poor indication of how frequency varies across classes

Few (Wide class intervals)

- may compress variation too much and yield a blocky distribution
- can obscure important patterns of variation.









The Cumulative Frequency Distribution

Data in ordered array:

12, 13, 17, 21, 24, 24, 26, 27, 27, 30, 32, 35, 37, 38, 41, 43, 44, 46, 53, 58

Class	Frequenc y	Percentage	Cumulative Frequency	Cumulative Percentage
10 but less than 20	3	15	3	15
20 but less than 30	6	30	9	45
30 but less than 40	5	25	14	70
40 but less than 50	4	20	18	90
50 but less than 60	2	10	20	100
Total	20	100		





Scatter Diagrams

- Scatter Diagrams are used for paired observations taken from two numerical variables
- The Scatter Diagram:
 - one variable is measured on the vertical axis and the other variable is measured on the horizontal axis





Scatter Diagram Example

Average SAT scores by state: 1998			
	Verbal	Math	
Alabama	562	558	
Alaska	521	520	
Arizona	525	528	
Arkansas	568	555	
California	497	516	
Colorado	537	542	
Connecticut	510	509	
Delaware	501	493	
D.C.	488	476	
Florida	500	501	
Georgia	486	482	
Hawaii	483	513	
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W.Va.	525	513	
Wis.	581	594	
Wyo.	548	546	







Scatter Diagrams in Excel





When prompted, enter the data range, desired legend, and desired destination to complete the scatter diagram

Data Presentation Errors (1 of 2)

Goals for effective data presentation:

- Present data to display essential information
- Communicate complex ideas clearly and accurately
- Avoid distortion that might convey the wrong message

Data Presentation Errors (2 of 2)

- Unequal histogram interval widths
- Compressing or distorting the vertical axis
- Providing no zero point on the vertical axis



